

Ben Frost Associates take our responsibility to protect your privacy and data extremely seriously. Please see below our updated Privacy and Cookies Notice which summarises important information regarding how we collect, use and share any personal information collected online from our customers, prospects and suppliers.

OUR CORE BELIEFS REGARDING USER PRIVACY AND DATA PROTECTION

Personal data shall be:

- Processed lawfully, fairly and in a transparent manner in relation to the data subject.
- Collected for specified, explicit and legitimate purposes and not further processed in a manner that is incompatible with those purposes.
- Adequate, relevant and limited to what is necessary in relation to the purposes for which they are processed.
- Accurate and, where necessary, kept up to date.
- Kept in a form which permits identification of data subjects for no longer than is necessary for the purposes for which the personal data are processed.
- Processed in a manner that ensures appropriate security of the personal data, including protection against unauthorised or unlawful processing and against accidental loss, destruction or damage, using appropriate technical or organisational measures.
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WHAT INFORMATION DOES THIS PRIVACY AND COOKIE NOTICE APPLY TO?

This Privacy and Cookie Notice applies to personal information collected by (and on behalf of) Ben Frost Associates (Ben Frost Procurement) from our customers, prospects and suppliers in connection with the marketing and sales of our services.

We collect the personal information online and offline that you choose to provide us with. This includes information provided when registering on our website, contacting us, completing a survey or questionnaire, registering for an event and posting information on Ben Frost Associates branded pages on third party platforms (e.g. social media).

This Privacy and Cookie Notice also applies to offers and advertisements for Ben Frost Associates services, which Ben Frost Associates, or a service provider acting on Ben Frost Associate's behalf, may send to you on third party websites, platforms and applications ("Third Party Sites"). These Third-Party Sites may have their own privacy and cookies policies and terms and conditions which Ben Frost Associates are not responsible for. Please read the privacy and cookie policies and terms and conditions of any Third-Party Site before using it.

BEN FROST ASSOCIATES'S COLLECTION AND USE OF PERSONAL INFORMATION

Our stakeholders are at the heart of what we do as a leading Consultancy. We collect personal data in order to: communicate with you when required; to provide you with our services; to better understand our customer journey; and to analyse trends so we can continually improve our offering.

The information that we may (depending on the context) collect from you if you choose to provide it includes:

- Name.
- Contact details (which may include work address, work email address, user name, telephone number).
- User generated content, posts and other content that you submit to Ben Frost Associates (we will always seek consent).
- Any other personal information you voluntarily provide to us (e.g. dietary requirements for event attendance, services you are interested in).

When you use this website (including browsing), some information about your visit is automatically recorded through our visitation tracking, e.g. the pages you have viewed, your IP address and the date and time of your visit. We may also collect information using cookies (see below for more information).

All the information that we collect may be combined to assist us in improving our services and communications to you.

Please note that if you share any of your activity on third-party social media platforms, you will then be subject to the privacy and cookie policies that govern the respective platforms.

By using this website, you are agreeing to our use of that information as set out in this Privacy and Cookie Notice.

If you do not agree to these conditions, please do not provide us with this information or use the Ben Frost Associates sites, or please let us know your objections using the contact form.

SITE VISITATION TRACKING

Like most websites, this site uses Google Analytics (GA) to track user interaction. We use this data to determine the number of people using our site, to better understand how they find and use our web pages and to see their journey through the website.

Although GA records and provides us access to data such as your geographical location, device, internet browser and operating system, none of this information personally identifies you to us.

USE OF COOKIES ON OUR WEBSITE

We currently do not use 'cookies'.